



3 benefits of Pyramid Analytics

A modern data analytics
platform to empower
smarter decisions





The Pyramid Decision Intelligence Platform is a fresh approach to an ageing practice.

The concept of what's possible with data continues to evolve and that makes this an exciting time to be a leader responsible for business intelligence and analytics. More data is available to make decisions. More people want to make decisions with data. And more sophisticated analytics are in demand.

As a result, many BI and analytics leaders are rethinking their approach to capitalise on these opportunities and enable their organisations to elevate their analytics game. Pyramid Analytics' Decision Intelligence Platform delivers data-driven insights for anyone to make faster, more intelligent decisions.

Here, we look at the 3 key reasons your business should consider Pyramid Analytics' approach to data and analytics...



Speed Up Insights

You will be able to provide instant access to any data at scale.

Decision Intelligence enables businesses to analyse their data, without being limited by how many sources they may have, or where their data is kept. The platform can access data at the source, meaning once a link has been established, data-led insights based on analytics can help form decision-making in real-time. This removes the need to extract the data from its source or change the data before it can be processed. Instead, you can become more efficient in your decision-making processes by having access to every bit of data you need, in a centralised platform.



Removing delays due to data access issues



Scale Adoption

You will be able to deploy AI-driven experiences for any person.

With more data available to make decisions, more people want to make decisions using data. A Decision Intelligence analytics platform empowers users at all levels of the business – be that users or C-suite executives. You will be able to give access to users without the necessity for complex technical knowledge or training, with a tailored system that is easy to scale across the business. This means that different departments and users will have the ability to understand the data and analytics that are important to them.



Removing low adoption due to poor experiences



Simplify Analytics

You will be able to provision any analytical need.

Decision Intelligence centralises your analytics platform, enabling broad but governed data access, promoting analytics adoption with tailored capabilities designed for different people in different areas of the business, and ultimately providing ready access to the data needed to make decisions. A purpose-built platform can add provision analytical need, using data science capabilities and integrating AI guidance and automation, to quickly show different analytical perspectives. By centralising this in one platform, it will mean you can produce consistent reporting for the whole organisation – rather than having this spread amongst separate tools in various siloes. A platform that is purpose-built can be tailored to deliver analytics and intelligence to help your business grow revenue, reduce costs and boost productivity.



Removing constraints due to disjointed tools



Pyramid Analytics

How can Amplifi help?

Amplifi is the go-to consultancy for businesses that want their success and innovation to be driven by data.

This is achieved by designing and implementing modern data ecosystems, of which a powerful analytics platform is key.

Amplifi is in a unique position to work with enterprise businesses that want to make the most of their data insights, and create analytics process based on Decision Intelligence.

In partnership with Pyramid Analytics, we create value by combining the Pyramid Decision Intelligence Platform with Amplifi's expertise in data strategy, data integration, data prep, ETL, data management, data quality and data governance, which opens up huge opportunities for Enterprises to make rapid, trustworthy decisions based on reliable data.

Gartner

For four years running, Amplifi has featured in Gartner's annual Market Report for MDM External Service Providers and is one of only 20 vendors to be included globally

Amplifi has worked with many organisations to ensure their data management is world class

arqiva

Boden



Kingfisher



Morrisons
Since 1899

troy
tools
stronger together



Have you got a need for more intelligent decision-making in your business? To find out how Amplifi can help, please contact us:

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