



**Unlock the power of
your data**

Why choose Amplifi?

We are the leading specialist data management consultancy that delivers advisory, delivery and support services for initiatives such as data quality, data governance, data integration and MDM/PIM solution design and implementation.

We don't just focus on technology; we recognise the vital role that the people and processes within organisations can have on successful data management.

We have a truly global reach and can deliver data management solutions on an enterprise scale.

Gartner®

Recognised by Gartner in the Market Guide for MDM External Providers

Recognised by Gartner in the Market Guide for AI and Data and Analytics Service Providers

Who have we helped?

We have worked with leading international brands to ensure their data is trustworthy, complete and fit for purpose.



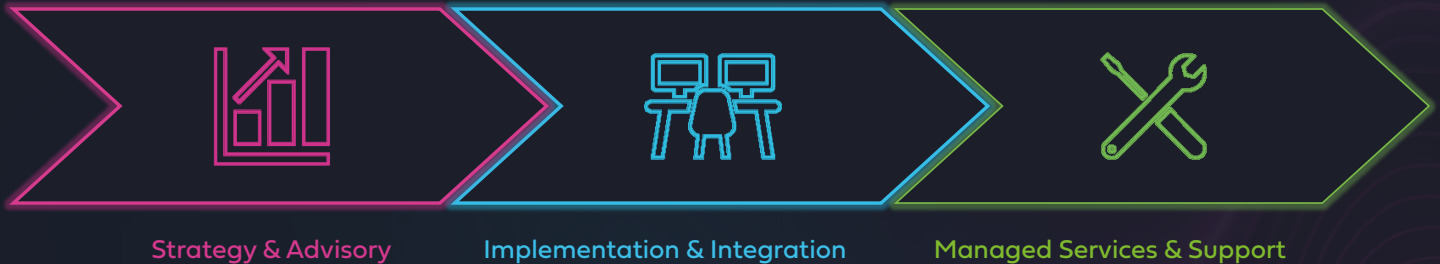


Our standard data governance and MDM methodologies are supported by the seven building blocks principle from Gartner, which covers a range of disciplines across data management.

However, at Amplifi we believe there is an eighth building block – **data**.

Our Services

Whatever stage of the data management journey you're on, we can add experience and expertise and work with your team to ensure you deliver a successful data management project.



We use our strategic expertise to understand your business objectives in order to create a data strategy that lines up with your long-term goals. Our team get to the heart of your data needs, designing, implementing and integrating the right data management solutions to deliver on your vision. Once you're up and running, our on-going managed services and support enables you to continually troubleshoot, evolve and scale your data management solutions.

Our Technology Partners

We have experience of designing, implementing and enhancing data management solutions from some of the leading MDM and PIM vendors.

Alex

DIGIZUITE
We make digital collaboration easy

precisely

inriver



Semarchy

STIBO SYSTEMS
MASTER DATA MANAGEMENT

TIBCO



Data Strategy & Advisory Services

Align your data strategy with your
business goals and vision

What Strategy & Advisory services do we offer?

We work with our clients to understand their business vision and objectives, allowing us to create a data strategy and roadmap that complements their goals.

- Master Data Management Strategy**
We'll help identify which of your data domains require better management and develop a strategic plan to get started
- Data Strategy Development**
Develop a data roadmap to align your data initiatives to company strategy
- Data Management Software Assessment & Selection**
Review and compare relevant technology solutions and assess in a structured way their suitability to meet your specific needs
- Data Quality Audit**
Understand the current state of your data in terms of its quality and also the quality of the maintenance processes in place
- Data Governance Assessment**
Understand the current state of your Data Governance and Metadata Management arrangements, the risks associated and the gaps that need to be filled
- Data Governance Operating Model Design**
Understand what a future DG operating model would look like in your business and how to make preparations to execute
- Data Integration Strategy**
Understanding how the data flows through your organisation and recommending the most efficient integration strategies and key considerations

Assessing whether investment in data management technology is beneficial?

We'll work with you to identify your objectives and shape your technology requirements around the problems you are trying to solve.

- Technology readiness assessment
- Vendor/solution selection
- RFP/RFI advice

Know you have a data quality problem but don't know where to start?

We can assess the quality of your data against your business goals and use the findings to help improve your data quality & governance maturity.

- Data Quality Audit/Framework Design
- Data Governance Assessment
- Metadata Management Assessment



Struggling to get buy in from key business stakeholders on data initiatives?

Technical know-how is only part of the story. To make an impact you need to prove the benefits that good data management will deliver to your business.

- Business case creation/benefits
- Data strategy roadmaps
- Master data

Are you struggling to get your data initiatives off the ground?

We can help you take stock of your data strategy and create a realistic roadmap for progressing areas such as data governance and MDM.

- Data Strategy Development
- Data Quality Audit
- Data Governance Assessment

A person's hand is shown writing in a notebook with a red pencil. The notebook is open, and the page contains some faint, handwritten notes and diagrams. In the background, a laptop is visible, and the overall scene is dimly lit, suggesting a focused work environment.

Implementation & Integration Services

The quality of your data underpins
any digital project

What Implementation & Integration services do we offer?

Our implementation and integration services get to the heart of your data needs, designing and implementing solutions.

- MDM Solution Design and Implementation**
Amplifi will design a data model to suit your precise business needs and configure your MDM solution design and development, including Product Information Management (PIM), Customer MDM, Supplier, Location and other MDM domains
- System Integration**
Achieve an integrated system landscape with a modern approach to integration of multiple systems
- Data Governance Enablement**
Execute and implement a robust Data Governance framework throughout your organisation
- Data Quality Capability Enablement**
Execute and implement DQ processes to maintain high standards of quality in data maintenance
- Data Migration**
Populate new systems with legacy data and move data from one system to another with a structured and tested approach to migration
- Business Process Mapping and Workflow**
Understanding how data flows through the business and improving/streamlining processes where possible and adding in Workflow where appropriate
- Metadata Management**
Manage the data about your data. Amplifi will implement a metadata management solution that enables key stakeholders to quickly search and query everything about your data to improve efficiency and effectiveness

Are you ready to invest in Master Data Management (MDM) technology?

We have designed and implemented scalable solutions that deliver tangible results and partner with many of the leading MDM solution providers.

- MDM Solution Design
- MDM Implementation
- System Integration

Investing in a new technology but finding it hard to migrate legacy data across?

There is an art to getting a data migration right. We can help ensure the data you move into your new system is of great quality and fit for purpose.

- Data Migration Delivery
- Data Quality Testing
- System Implementation



Do you need to ensure your business embraces Data Governance?

Our data governance framework provides you with the tools, skills and expertise to operationalise data governance.

- Data Governance Assessment
- Data Governance Implementation
- Data Quality Management
- Metadata Management Implementation

Aiming to become a 'data driven business' but need support doing so?

People and processes are where the real value is added. Our business consultants support the change management required to truly become data driven.

- Data Consultancy
- Change Management
- Training & Coaching



Managed Services & Support

As your business goals and vision change,
your data model and data processes
should evolve and adapt

What Managed Services & Support do we offer?

Data initiatives are sometime seen as on-off projects, but in fact they are an ongoing operation that needs to be embedded in everyday operations, and also evolve with your changing business.



MDM System Evolution, Extension and Support

System updates & extensions and troubleshooting of issues in the configured solution.



Data Quality as a Service

Keep your data in tip-top shape with an ongoing DQ service.



Organisational & Process Change Management

New processes and new technology lead to changes in was of working. Keep your teams motivated and engaged by managing them through the change process.



Training & Skills Development

Keep your team's data skills sharp and current with regular training and development sessions.

Have you recently implemented an MDM technology but need support and maintenance?

If you are spending money, time and effort implementing technology to manage your data, the go-live of the solution should not be the end of the journey.

- Management of software vendor issues
- Standard system support services
- Best practice IT delivery services

Has your MDM implementation resulted in enhancement opportunities or change requirements?

Requirements and business needs change. Over time, the functionality of your MDM solution is likely to need to adapt to these changes.

- Enhanced system support services
- Access to experienced consultants
- Consultancy days



Does your software vendor really know your business and your system configuration?

If your incumbent support services are not providing the value you need, let Amplifi partner with you to fully understand your business and MDM technology.

- Implementation transition processes
- Knowledge based services
- Training and collaboration

Do you want a trusted partner who can manage everything MDM software related?

It's not just about software. Amplifi's support services will manage and maintain your MDM technology platform and guide your organisation's MDM journey.

- Standard/enhanced support models
- Technology vendor management
- Amplifi data services

"Amplifi provided detailed analysis and the drive to implement what is right for the business. Their approach to the project has been really proactive and productive. The communication and relationships that have been built have ensured a successful project."

Greene King



If you want to learn more about what we can do for you and how we can help your data initiatives, please get in touch and we can organise a one to one consultation.

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