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Data Foundation Accelerator for Insurance

Built on proven patterns for customer, party
and reference data, combining best-practice
design and a disciplined delivery model



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Insurers today struggle to create a single, trusted view of the customer as data remains fragmented across policy, claims, CRM and digital systems.

This fragmentation undermines underwriting consistency, limits risk visibility and makes it difficult to deliver the personalised experiences customers increasingly expect.

At the same time, regulatory pressure demands auditable, governed data, while the push towards analytics and AI exposes the limitations of inconsistent definitions, duplicated entities and weak data foundations.

The **Amplifi Data Foundation Accelerator for Insurance** can help deliver measurable value, quickly and safely.



Chris Collings
VP Strategic Service Excellence, Amplifi

Accelerate the delivery of a trusted data foundation

The Amplifi Data Foundation Accelerator for Insurance provides a structured, outcome-led approach to rapidly establish a governed and trusted data foundation.

Built on proven patterns for customer, party and reference data, it combines best-practice design, pre-configured components and a disciplined delivery model to accelerate implementation on the Stibo Systems STEP platform.

Reduce delivery risk while embedding insurance-specific logic from day one.

A powerful data partnership

Amplifi and Stibo Systems have collaborated many times to help leading brands ensure their data and information management is world class.

Amplifi is your trusted data and AI partner helping businesses maximise the full potential of their data.

Whether you are starting with a secure data foundation, scaling your analytics and AI practice, or implementing an innovative strategy, we partner with you to ensure that results are amplified across your organisation.

Our deep expertise in data strategy, data foundations, and AI and analytics makes us a true partner at any stage of your data journey.

Stibo Systems offers trustworthy data through flexible enterprise level master data management capabilities powered by AI.

Stibo Systems solutions are the driving force behind forward thinking companies around the world that have unlocked the strategic value of their master data, empowering them to improve the customer experience, drive innovation and growth and create an essential foundation for digital transformation.

Recognised by Gartner as a Leader in the Magic Quadrant for Master Data Management.

Business drivers and common challenges facing insurers

Our experience with multiple insurers has highlighted common challenges that continue to limit progress. The accelerator is designed to respond directly to the business drivers shaping insurance data strategies today.



BUSINESS DRIVERS

Creating a single trusted customer record

Improving customer insight and personalisation

Enabling stronger revenue outcomes and operational efficiency



OUR SOLUTION

Accelerating time-to-value

Embedding regulatory and vulnerable customer governance

Applying proven domain models for party, risk and reference data

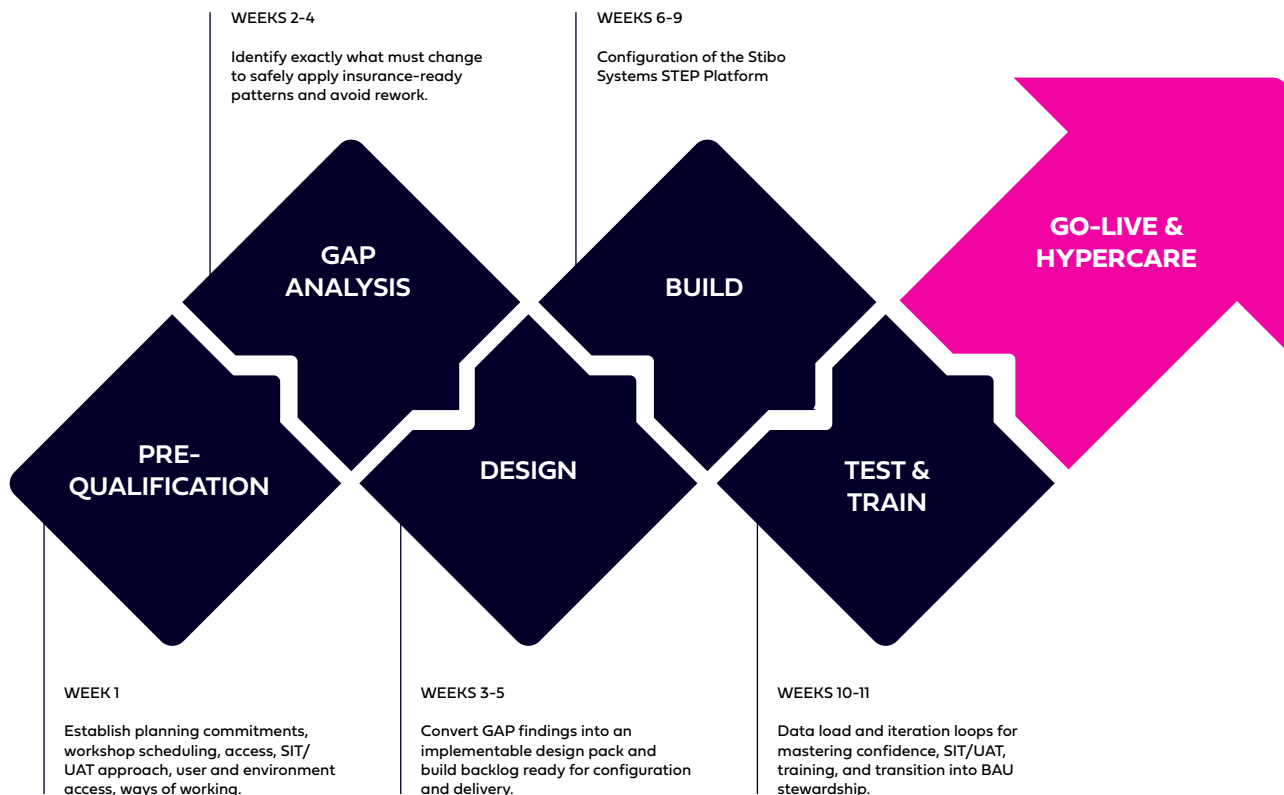
Establishing a reliable foundation for analytics and AI

Aligning business and IT around controlled, scalable change

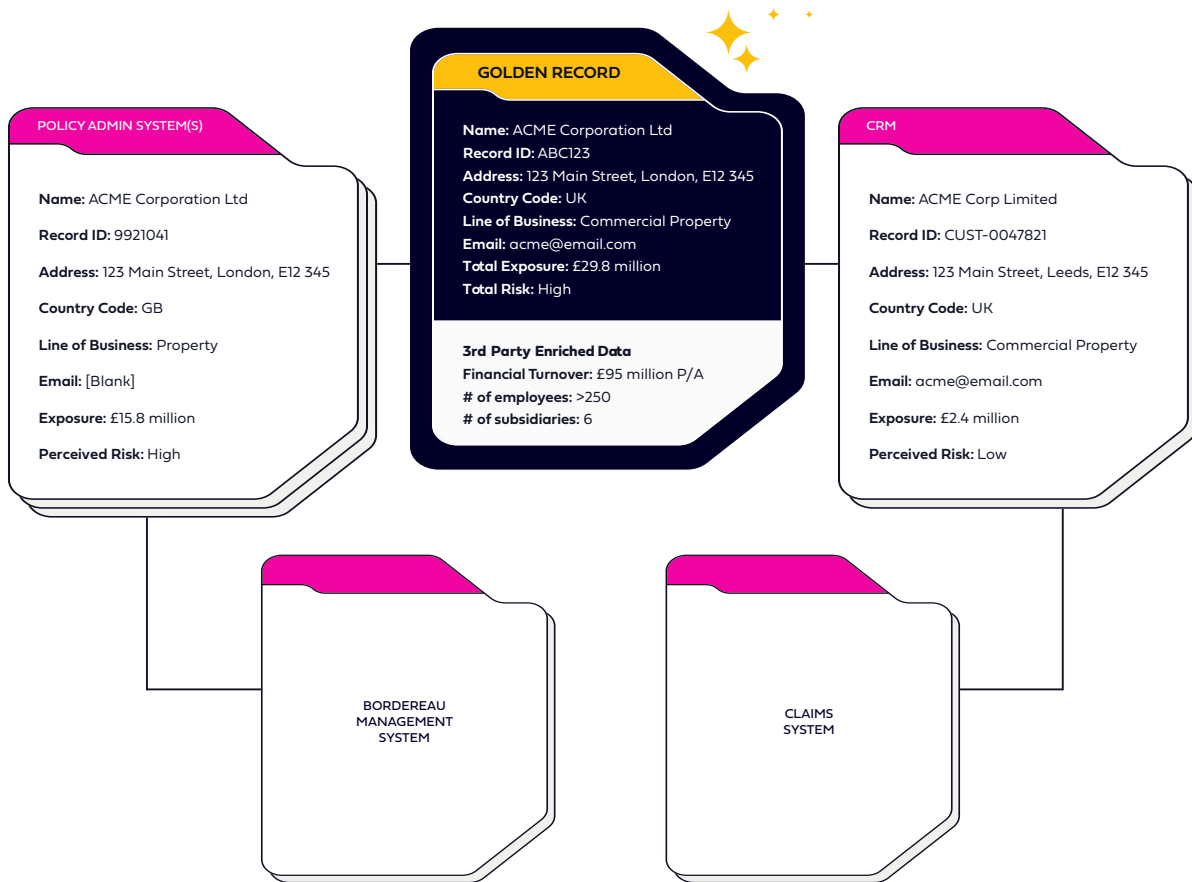
Our approach: faster to implement, easier to trust, and built to scale

Our approach combines early validation, targeted design and accelerated build to translate proven insurance data patterns into a working, governed enterprise data capability.

Implementation is typically delivered over 12 weeks depending on complexity and scale.



Unify and govern enterprise master data to power trusted intelligence





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If you're looking to establish a trusted data foundation without the risk and delay of traditional delivery programmes, we'd welcome a conversation.

We will assess your readiness and show you how the accelerator can deliver measurable value fast.

[Contact our team](#)



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