comma

IN PARTNERSHIP WITH

Semarchy

Quickstart xDM

Accelerating the power of Semarchy xDM
to deliver your Point of First Value within weeks

IN PARTNERSHIP WITH

Comma Group, the award-winning data management consultancy, work in partnership with Semarchy, the Intelligent Data Hub company™ to deliver QuickStart xDM, a revolutionary fast track approach that enables organisations to deliver rapid implementation of Semarchy xDM whilst quickly achieving tangible business results.

Comma is a specialist consultancy providing Advisory, Delivery and Support services for data management, data governance and data quality.

We are driven by business outcome and long-term success for our clients. We are not just another system integrator but a strategic partner invested in delivering solutions that align to your business objectives.

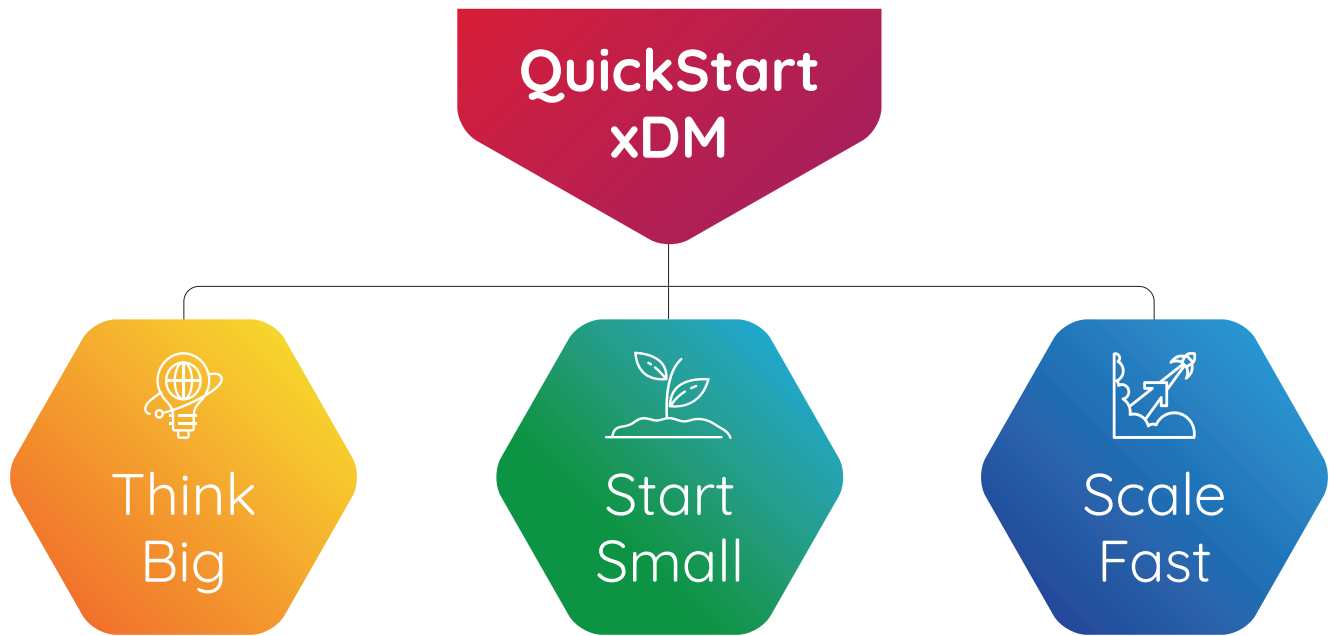**The Semarchy xDM platform turns business users into data champions.**

It empowers organisations of any size to build trusted data applications quickly, with fast time to value using a single software platform for governance, master data, reference data, data quality, enrichment, and workflows.

"The combination of the insight provided to enterprises with our Intelligent Data Hub and the expertise and commitment to success shown by Comma Group is a powerful combination. Initiatives that they bring to the table such as QuickStart xDM and SaaS offerings will make an immediate impact in the market."

Hervé Chapron, VP EMEA at Semarchy

Think big, start small, scale fast

Comma and Semarchy's strategic relationship has enabled us to create QuickStart xDM, the UK's leading, instantly available Semarchy xDM service. Hosted on Azure, customers can rapidly scale from experimental 'fail-fast' sandbox environments through agile development data sprints into fully operational production ready solutions.

QuickStart xDM

Think Big

Define your data strategy and understand which data initiatives and improvements will make a real difference to your business.
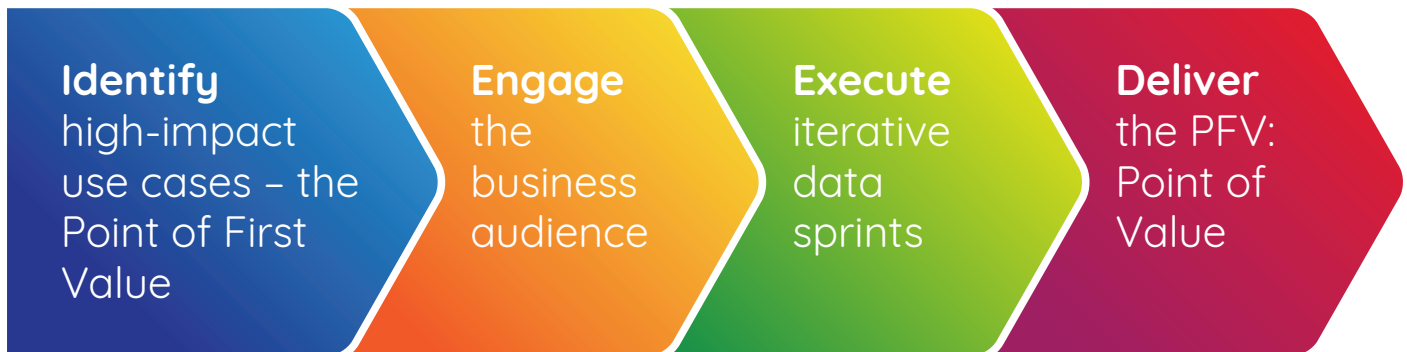
Start Small

Our sandbox environment enables you to begin using the platform immediately and, with Comma's support, deliver rapid value by finding your Point of First Value (PFV) within weeks.

Scale Fast

Our defined PFV process means you can work in sprints to scale rapidly – in both volume and complexity – to successfully and quickly execute the data initiatives in your over-arching strategy.

How does QuickStart xDM work?

Comma and Semarchy have developed QuickStart xDM to enable businesses to rapidly implement an MDM solution and start solving data challenges quickly. That means you're able to measure the value of your investment within weeks or months, rather than years. But how does that work?

Identify high-impact use cases – the Point of First Value

Engage the business audience

Execute iterative data sprints

Deliver the PFV: Point of Value

"Our whole approach is about people, processes and technology, which aligns perfectly to Semarchy's Intelligent Data Hub. Because we understand the use cases and who we need to talk to, we are ready to go with our data sprints. We're adding value before we even turn up- that's a real quick start!"

Guy Bradshaw, Consulting Director at Comma

comma
IN PARTNERSHIP WITH

Semarchy

To find out more about QuickStart xDM
or how we can help your business tackle
any data pain points please contact us:

01926 911 820
hello@comma-group.com

www.comma-group.com
better data - better business - better outcomes