

# Unlock the Power of your Data

Spring 2021



comma

part of **Amplifi**

## Why choose Comma?

We are the **leading specialist data management consultancy** that delivers advisory, delivery and support services for initiatives such as data quality, data governance, data integration and MDM/PIM solution design and implementation.

We don't just focus on technology; we recognise the **vital role that the people and processes** within organisations can have on successful data management.

As part of Amplifi, we have a truly global reach and can deliver data management solutions on an enterprise scale.



# Gartner®

Recognised by Gartner in the Market Guide for MDM External Providers

Recognised by Gartner in the Market Guide for AI and Data and Analytics Service Providers

## Who have we helped?

We have worked with leading international brands to ensure their data is trustworthy, complete and fit for purpose.





Our standard data governance and MDM methodologies are supported by the seven building blocks principle from Gartner, which covers a range of disciplines across data management.

However, at Comma we believe there is an eighth building block – **data**.

## Our Services

Whatever stage of the data management journey you're on, we can add experience and expertise and work with your team to ensure you deliver a successful data management project.



**Strategy & Advisory**

**Consultancy & Delivery**

**Support & Training**

We use our **Strategy & Advisory** expertise to understand your business and objectives so that we can create a data strategy that lines up with your long-term goals. Our **Consultancy & Delivery** services get to the heart of your data needs, designing and implementing the data management solutions that deliver on your vision. And our **Support** services enable you to continually troubleshoot, evolve and scale your data management solutions.

## Our Technology Partners

We have experience of designing, implementing and enhancing data management solutions from some of the leading MDM and PIM vendors.





# Consultancy & Delivery Services

The quality of your data underpins any digital project.



# What Consultancy & Delivery services do we offer?

Our consultancy and delivery services get to the heart of your data needs, designing and implementing solutions.



## **MDM Solution Design and Implementation**

Comma will design a data model to suit your precise business needs and configure your MDM solution design and development, including Product Information Management (PIM), Customer MDM, Supplier, Location and other MDM domains



## **System Integration**

Achieve an integrated system landscape with a modern approach to integration of multiple systems



## **Data Governance Enablement**

Execute and implement a robust Data Governance framework throughout your organisation



## **Data Quality Capability Enablement**

Execute and implement DQ processes to maintain high standards of quality in data maintenance



## **Data Migration**

Populate new systems with legacy data and move data from one system to another with a structured and tested approach to migration



## **Business Process Mapping and Workflow**

Understanding how data flows through the business and improving/streamlining processes where possible and adding in Workflow where appropriate

## Are you ready to invest in Master Data Management (MDM) technology?

We have designed and implemented scalable solutions that deliver tangible results and partner with many of the leading MDM solution providers.

- MDM Solution Design
- MDM Implementation
- System Integration

## Investing in a new technology but finding it hard to migrate legacy data across?

There is an art to getting a data migration right. We can help ensure the data you move into your new system is of great quality and fit for purpose.

- Data Migration Delivery
- Data Quality Testing
- System Implementation



## Do you need to ensure your business embraces Data Governance?

Our data governance framework provides you with the tools, skills and expertise to operationalise data governance.

- Data Governance Assessment
- Data Governance Implementation
- Data Quality Management

## Aiming to become a 'data driven business' but need support doing so?

People and processes are where the real value is added. Our business consultants support the change management required to truly become data driven.

- Data Consultancy
- Change Management
- Training & Coaching

"Comma provided detailed analysis and the drive to implement what is right for the business. Their approach to the project has been really proactive and productive. The communication and relationships that have been built have ensured a successful project."

**Greene King**



## Interested to find out more?

If you want to learn more about what we can do for you and how we can help your data initiatives, please get in touch and we can organise a one to one consultation.

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