

## WE AREN'T LIKE THE OTHER GUYS

Amplifi is an information management consultancy that helps the world's leading brands, retailers and manufacturers to harness and unleash the power of their #1 asset... **THEIR DATA.**

We provide best-in-class strategy, consulting, solution design, and implementation of core MDM / PIM technologies to provide your organization with the right foundation to make your data actionable.

## CONTACT US

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# HARNESS THE POWER OF YOUR DATA

The Amplifi logo, consisting of the word "amplifi" in a lowercase, rounded, blue sans-serif font. The background of the entire advertisement is a grayscale photograph of a city skyline with a highway in the foreground, featuring light trails from moving vehicles.

# WHAT WE DO

## ADVISE

Understanding where you are today and where you want to go tomorrow is critical to delivering ROIs on data projects / programs of all sizes. Let Amplifi help define your data strategy and roadmap – making the path to success easily achievable.



CCA Global Partners  
the power to do more



## GROW

Increase your MDM footprint across the enterprise by continually evolving MDM to constantly changing internal and external environments. Amplifi can assist in ensuring that your MDM tools stay up to-date and continually deliver incremental value.



## DELIVER

A solid strategy and roadmap is only half the battle. Having a disciplined and flexible delivery model is the key to realizing your ROIs. With Amplifi's proven delivery philosophy and model, ensure that your data projects yield maximum value for the organization.



# amplifi

## ESTABLISHED TEAM

- Founded in 2008 by the current management team
- Seasoned professionals with more than 15 years of thought leadership and practical on-site experience
- Specialized competencies by industry, market, and technology partner

## PROVEN SUCCESS

- More than 1000 Successful Engagements with 250+ Satisfied Clients

Recognized by **Gartner** in **Market Guide for MDM External Service Providers 2** years in a row **amplifi**